



# AZO®

## Company Overview

i-Health, Inc. a wholly owned subsidiary of dsm-firmenich is a global consumer health and wellness company. We develop, market and distribute branded products that support health and wellness. Our dedication to quality is a commitment solidly backed by quality ingredients, stringent quality control measures and continuous improvement through research and innovation. We believe in best in class formulations and rely on strong science to support our brands.

CONTRACT: 36F79723D0209

## Our Purpose

Our purpose unites us, a team of genuine ground-breakers who transparently go where others don't. It guides our strategic choices regarding who we are, what we want to be, and how we work to build a stronger connection to dsm-firmenich.

Our purpose defines how we engage with society, the planet, our customers, and communities. It also inspires how we define our brands' purpose and positioning to serve our consumers.

## Partnerships

### HEALTH ADVOCACY

**Necrotizing Enterocolitis (NEC) Society** - building a world without necrotizing enterocolitis

**National Eczema Association (NEA)** - the voice, the resource and the hub for those living with eczema

**Food Allergy Research & Education (FARE)** - is a non-profit organization dedicated to food allergy awareness, research, education, and advocacy.

**Academy of Nutrition and Dietetics**

### EDUCATIONAL

**American Society for Parenteral and Enteral Nutrition (ASPEN)**

**AEProBio** - creators of the Clinical Guide to Probiotic Products

**International Probiotic Association (IPA)**

**International Scientific Association of Probiotics and Prebiotics (ISAPP)**

## Culturelle® Probiotics

Culturelle® products bring the power of microbiome health to families so they can proactively nurture the core of their health and be the strongest and healthiest versions of themselves.

### CREDENTIALS

#1 Pediatrician Recommended Brand®

#1 Most Trusted Probiotic Brand in America®

#1 Most Clinically Studied Probiotic Strain<sup>†</sup>

## AZO® Products

AZO® products consist of a comprehensive range of clinical, science-based products that women can count on to address their intimate health concerns across categories (urinary, vaginal, bladder) and need states (treat, protect, diagnose).

AZO® products are the trusted choice in women's intimate health with a comprehensive range of proven solutions across categories and need states because of its long-standing results with treatment, protection, and diagnostic products backed by clinical evidence.

### CREDENTIALS

#1 Urinary Product in USA & Globally\*\*

#1 Physician Recommended OTC Brand for UPR\*

#1 Pharmacist Recommended OTC Brand for UPR\*

<sup>◆</sup> Based on a 2022 survey among pediatricians recommending a kids probiotic brand.

<sup>Ⓚ</sup> Culturelle® brand voted most trusted probiotic brand by American shoppers based on the 2022 BrandSpark American Trust Study, years 2018, 2019, 2020, 2021 (in a tie) and 2022.

<sup>†</sup> Based on the number of *Lactobacillus rhamnosus* GG clinical studies, as of February 2023.

<sup>\*\*</sup> Based on Nielsen 52 wks. w/e 5/20/23, and Nicholas Hall & Company, DB6 Global OTC Database, December 31, 2022, Value Share.

<sup>▶</sup> Based on a 2023 IQVIA survey (feminine hygiene probiotics and natural yeast (incl. boric acid) categories).

<sup>◆</sup> Based on the 2023 Pharmacy Times OTC Survey (including Urinary Pain Relief and Cranberry categories).

NAICS: 32541 2

CAGE/NCAGE: 93RV4

UEI: D2HVJWKY23F6

DUNS: 36-110-8459

## TO ORDER PRODUCTS CONTACT YOUR SALES SPECIALIST

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# AZO®

## How i-Health Impacts the World

Our impact spans across health for people, health for planet and healthy livelihoods. We support affordable, accessible, aspirational and healthy nutrition for a growing global population. We support good health and immunity through good nutrition via diets and supplementation.

Item Code	Trade Name	Strength	Package Size	Qty in Unit of Sale	Unit of Sale	Unit Package	Qty in Unit Package	Unit of Measure
87651-0420-67	AZO Cranberry Caplets	250mg/30mg/50mg	1	1	50	1x50 Bottle in Box	50	EA
87651-0760-02	AZO Bladder Control Capsules	300mg	1	1	54	1x54 Box	54	EA
87651-0032-67	AZO Test Strips	N/A	1	1	3	1x3 Box	3	EA
87651-0760-16	AZO Complete Feminine Balance Capsules	5 Billion CFU	1	1	30	1x30 Box	30	EA
87651-0101-67	AZO Cranberry Softgels	250mg/60mg	1	1	100	10x10 Unit Does	100	EA
49100-0363-74	Culturelle Pro-Well Health & Wellness Capsules	15 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0400-07	Culturelle Hospital UD Pack	10 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0400-09	Culturelle Digestive Daily Probiotic	10 Billion CFU/200mg Inulin	1	1	30	1x30 Box	30	EA
49100-0400-21	Culturelle Digestive Daily Probiotic	10 Billion CFU/200mg Inulin	1	1	50	1x50 Box	50	EA
49100-0400-08	Culturelle Kids Sticks	5 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0400-15	Culturelle Kids Chewables Bursting Berry	5 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0364-04	Culturelle Health & Wellness Capsules (Vegetarian SKU)	15 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0400-12	Culturelle Digestive Daily Probiotic Capsules (ALT SKU)	10 Billion CFU	1	1	30	1x30 Box	30	EA
49100-0400-22	Culturelle Digestive Health Adult Chewable Tablet	10 Billion CFU/200mg Inulin	1	1	24	1x24 Box	24	EA
49100-0400-53	Culturelle Baby Immune + Digestive Support Drops	2.5 Billion CFU	1	1	9ml	1x9ml Bottle in Box	9ml	EA



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