

Authorized Generics



Introduction to Authorized Generics

Patients have a choice with generic prescription drugs

What are Authorized Generics?

Authorized generics are the same exact drug product as the brand drug product with a different label and at a generic price. Almost all Authorized Generics are manufactured by the brand company in the same facilities as the brand product.

ANDA generics are most often developed by a different company, and made in a different manufacturing facility than the brand name drug. ANDA generics may also have differences in inactive ingredients, color, size, shape and smell.

Both are FDA-Approved and as safe and effective as the brand name drug.

Authorized Generics in the Orange Book

Any drug product in the Orange Book repackaged and/or distributed by the applicant or some other person authorized by the applicant (e.g., an authorized generic) is considered to be therapeutically equivalent to the applicant's drug product even if the applicant's drug product is single source or coded as non-equivalent (e.g., BN)¹.

Authorized Generics are Identical* to the Brand



Brand Name

Authorized Generic

✓	Active Ingredients	✓
✓	Inactive Ingredients	✓
✓	Size	✓
✓	Shape	✓
✓	Smell	✓
✓	Taste	✓
✓	Feel	✓

86%

of patients want to be told
by their pharmacist when an
Authorized Generic is available³

28%

lower rate of switchback to
the brand drug when using
Authorized Generics²



PRASCO

About Prasco

As a worldwide leader in Authorized Generics, Prasco values forming close-knit partnerships to solve marketplace challenges, and does this by offering patients the highest quality products at more affordable prices.

– www.prasco.com –

1. The FDA's Orange Book

2. Rishi J Desai, et al. Differences in rates of switchbacks after switching from branded to authorized generic and branded to generic drug products: cohort study. BMJ 2018;361:k1180. www.bmj.com/content/361/bmj.k1180

3. GfK Custom Research North America. May 2014. **Authorized Generic Drugs Survey.**

*Authorized Generics are identical to brand-name drugs, but might have minor differences in their appearance, like markings on the product, coloring, labeling, and packaging.